



Fuse Named One of America's Best Places to Work by Outside Magazine

BURLINGTON, VT, October 1 – Fuse, LLC, a marketing agency specializing in connecting brands with teens and young adults, today was named to *Outside Magazine's* seventh annual "Best Places to Work" list. Fuse was selected out of hundreds of companies across the U.S. The full list is available [here](#).

Outside's "Best Places to Work" list is designed to acknowledge and celebrate innovative companies setting new standards for a healthy work-life balance. With help from the Outdoor Industry Association and Best Companies Group, organizations are selected based on a yearlong evaluation process that assesses employee satisfaction, benefits, environmental efforts, and additional initiatives that allow employees to maintain healthy and active lifestyles. 2014 marks the third year Fuse has been named to the list.

"It's inspiring to be recognized by *Outside's* 'Best Places to Work' for a third year, especially among so many other like-minded businesses," said Fuse partner Bill Carter. "It helps us continually evaluate ourselves and develop initiatives that ensure our staff are able to make the most of both their employment at Fuse, as well as their lives outside of the office."

Fuse creates an energetic and flexible environment where employees are encouraged to openly share ideas, continually learn from one another, and make use of various perks and benefits. Full-time employees receive generous benefits including health and dental insurance, liberal vacation time, a season's pass to a local mountain resort, an annual fitness reimbursement, five and ten year employee gifts, and paid time off for volunteering. Employees are also encouraged to make use of flex time, half day Fridays in the summer, and comp days for weekend work.

"If you're considering a career change or searching for your dream job, *Outside's* Best Places to Work list is the first place to look," said OUTSIDE Executive Editor Michael Roberts. "These companies set the standard for workplaces that really value their employees and offer an experience that's fulfilling inside and outside the office."

CONTACTS:

FUSE: Heather Hennessy / hhennessy@fusemarketing.com / 802-383-1415

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connecting brands with youth®



PO Box 4509
Burlington, Vermont
05406-4509



419 Lafayette Street
Second Floor
New York, NY
10003



t/ 802.864.7123
f/ 802.864.2595





About Fuse

Fuse is a marketing agency founded in 1995 that connects brands with teens and young adults through sports, music, fashion, video gaming and other relevant cultural interests. Fuse's services include insights, brand strategy, public relations, experiential marketing, design, social media and digital services. The Fuse staff, led by Partners Bill Carter, Issa Sawabini and Brett Smith, is comprised of marketing professionals and cultural experts who have worked for some of the most prominent brands and agencies in the country. In 2014, Fuse was named to the Best Places to Work in Vermont by *Vermont Business Magazine* and has been named one of *Outside* magazine's "Best Places to Work" in the U.S. For more about Fuse, check out our [website](#) or find us on [Facebook](#), [Twitter](#), and [LinkedIn](#).

About OUTSIDE: *OUTSIDE* is America's leading active lifestyle brand. Since 1977, *OUTSIDE* has covered travel, sports, adventure, health, and fitness, as well as the personalities, the environment, and the style and culture of the world Outside. The *OUTSIDE* family includes *OUTSIDE* magazine, the only magazine to win three consecutive National Magazine Awards for General Excellence, The Outside Buyer's Guides, Outside Online, Outside Television, Outside Events, [Outside+ tablet edition](#), Outside Books, and now Outside GO, a revolutionary, 21st-century adventure-travel company. Visit us [online](#) and on [Facebook](#), and follow us on [Twitter](#).

ABOUT THE BEST COMPANIES GROUP: Best Companies Group works with national and local partners around the country and internationally to establish and manage "Best Places to Work," "Best Companies," and "Best Employers" programs on a national, statewide, regional and industry basis. Through its thorough workplace assessment, utilizing employer questionnaires and employee-satisfaction surveys, BCG identifies and recognizes companies who have been successful in creating and maintaining workplace excellence.